THE STORIES BEHIND THE MUSIC.

Father and daughter Eliot and Olive Goldberg invite musicians to revisit the artists, records and first encounters that changed their lives. Their conversations connect generations of listeners through the music that shaped each guest.

2M+

Combined social and video views

6,000+

Followers and subscribers

5 YEARS

Running as an audio podcast

55 TO 64

Key audience age group

DISTRIBUTION

Full length interviews on Spotify, Apple Podcasts, Amazon Music and YouTube. Selected moments reach listeners on Facebook, Instagram and TikTok.

The 2M+ views cover the six months reported in the sponsorship deck. Follower and subscriber counts combine platforms. Audio downloads are separate.

PARTNERSHIP OPTIONS

PRESENTING PARTNER

Ongoing series sponsorship with host reads and branding across episodes and social content. Category exclusivity can be discussed.

EPISODE PARTNER

Sponsor a selected artist interview or a collection of episodes with branded introductions and social promotion.

SOCIAL CONTENT PARTNER

Support short clips and promotional posts with integrated branding across social platforms.

CUSTOM BRANDED CONTENT

Develop segments or artist conversations around a music theme relevant to your brand. Artist participation depends on approval and availability.

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